

2022-2024 Rugby Europe Snow Rugby Championships

App 1 GENERAL TERMS & CONDITIONS



| General Terms and Conditions | | |
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| | TOUR | FINAL |
| Stadium Capacity | Min 300 seats | Min 1000 seats, incl. VIP, Media officials and team's seats |
| Number of Pitches | 1 playing court + 1 warm-up court | |
| Duration | 1 or 2 days of competitions (depends of the number of participating teams) | 2 days of competitions |
| Competition Format (According the Event Regulation Manual) | No limitations for the number of participating National Teams. | 8 National Teams per gender (including the host country) Pool Play (2 Pools 8 4 teams Robin Round) and after Classification round, 1\4, 1\2, Bronze and Gold matches for the Championships |
| Restriction (if any) | According to the RE eligibility criteria | |
| Facilities (to be equipped with) | <ul style="list-style-type: none"> - Warm dressing rooms for the teams - Medical room - Offices (referees', LOC) - Other facilities needed - VIP area - Toilets for the participants - Toilets for the spectators - Press and Media area | <ul style="list-style-type: none"> - Warm dressing rooms for the teams - Medical room - Anti-Doping area - Referee lounge - Rugby Europe lounge - Organising committee room - Catering area - Volunteers and staff room - Entertainment area - VIP area - Toilets for the participants - Toilets for the spectators - Showers - Press and Media area |
| Stadium and | The competition court according to the World Rugby Laws of the Game. | To be approved by RE |

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| Venue Layout | | |
| Snow | Ratruck fleet snow | |
| Equipment and Balls | To be approved by Rugby Europe (lines and flags). Rhino balls are mandatory. | |
| Insurance | Mandatory | |
| License Nee | N/A | |
| ORGANISER's OBLIGATIONS | | |
| Host Union Obligation | To nominate a Local Organising Committee with the National Union delegate, Tournament Manager, Local Referee Manager, local referees and staff, Official Doctor, Head of Pitch according to the Event Regulation Manual, local liaison staff for participating teams | |
| Number of the Referees | <ul style="list-style-type: none"> - Depends of the number of matches (minimum 4 per court) | <ul style="list-style-type: none"> - The total number of the referees depends on the number of the matches according. (max. 5 hours per day) - Host Union can propose max 50% of local referees as a quote for the RE official assignment. |
| Medical requirements | Medical Doctor and assistant, emergency ambulance during all days of the competition (including the official trainings). According to the HUA | |
| International Transportation cost (economy class) | <p>RE Officials:</p> <ul style="list-style-type: none"> - Tournament Director - Referee Delegate (if nominated by RE) - Nominated International Neutral referees (the number of referees depends on the number of registered teams. The formula is: $\text{Number of teams} / 2$) - RE Staff Member(s) | <p>RE Officials:</p> <ul style="list-style-type: none"> - Tournament director - Referee Delegate (if nominated by RE) - Nominated International Neutral referees - Press and Media Delegate (TBC) - Medical Delegate (TBC) <p>Participating teams:</p> <ul style="list-style-type: none"> - 8 + 8 National Teams per gender maximum total 15 persons per team - RE Staff Members |
| Board and lodging (at least ***) for the officials | <ul style="list-style-type: none"> - Tournament officials of Rugby Europe (single rooms) - International Referees (twin rooms) | <ul style="list-style-type: none"> - Tournament officials of Rugby Europe (single rooms) - All Referees (twin rooms) |

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| Board and Lodging for Participating Teams | <ul style="list-style-type: none"> - Participating teams max 13 persons (10 players + 3 team officials). - Min 3* hotel including full board and lodging + local transportation. | <ul style="list-style-type: none"> - Participating teams max 15 persons for total 16 teams (7 twin and 1 single rooms) - Min 3* hotel including full board and lodging + local transportation. |
| VISA Support (if needed) | Obligation of Host Union | |
| Local Transportation | For all officials, referees, and participating teams (max 15 persons) from\to the closest international airport – official hotel, from\to official hotel – venue | |
| Inspection Visit by RE/SDBSR | To be negotiated between Rugby Europe and the Organiser | Mandatory |
| Uniform | <ul style="list-style-type: none"> - To be provided by Rugby Europe for all referees - All teams must have 2 sets of the uniform with different colors | |
| Awarding ceremony | Cups for the winners, medals, players nominations for each tournament to be provided by the Host Union | |
| Doping control | According to the Rugby Europe anti-doping regulation | According to the Rugby Europe anti-doping regulation |
| TV production and rights | <p style="text-align: center;">Optional TV production Mandatory stream production on Rugby Europe TV</p> <p style="text-align: center;">-</p> | <p style="text-align: center;">Mandatory TV Production</p> <ul style="list-style-type: none"> - International TV rights granted to Rugby Europe. - Host TV rights granted to the Host Union. - All Tour rights granted to RUR for Russia - TV production must be according to Rugby Europe TV requirements. - Uplink to the European Satellite should be granted for free for Rugby Europe or its TV agency - Minimum production obligation for TV for the Finals: 6 cameras and SHD production - Minimum European Satellite signal must include Semi-Finals and Final games - Highlights of Tournament to |

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| | | be provided for news-feed distribution |
| Internet and Stream | <ul style="list-style-type: none"> - International rights granted to Rugby Europe. Host rights granted to the Host Union. All Stops Rights granted to RUR in Russia - Minimum production obligation: minimum 3 stream camera | <ul style="list-style-type: none"> - International rights granted to Rugby Europe. Host rights granted to the Host Union. All Stops Rights granted to RUR in Russia - Minimum production obligation: minimum 3 stream camera |
| Final report | Include video, press clipping, media report (including press list), photos report, samples of all printing materials and marketing figures (attendance and profile, audience, sponsors) | |
| BENEFITS OF THE ORGANISER | | |
| TV and Internet Rights | Domestic rights exclusive | |
| Dates Exclusivity | Rugby Europe guarantees that no other international rugby event under their control will take place during the dates of the event in the Host country | Rugby Europe guarantees that no other international rugby event under their control will take place during the dates of the event in the Host country |
| Teams' Participation Fee | EUR 60 per person per day to be paid to the Organiser to participate in Local organization costs. 60x3 days = 180 Euros per person | No fee |
| Ranking by Rugby Europe | Yes | |
| Rugby Europe Website | Yes | |
| Host Country Team Participation and Seeding #1 | Yes | |

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| MARKETING | |
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| CENTRALIZED COMMERCIAL RIGHTS | <p>Rugby Europe shall have the exclusive right to determine a single title or naming partner for the Snow Championship Tour and have the exclusive right to sell “Tour” Commercial Rights without limitation of sector during a define period.</p> <p>Rugby Europe can sell under exclusivity rules up to a maximum of 5 Tour Sponsorship Deals including match balls and referee outfit; Once contracted, the sector of the partner becomes “Exclusive” to Rugby Europe</p> <p>The Host Union shall not be entitled to sell advertising (within the Rugby Europe defined ‘TV arc’) and sponsorship rights in relation to the Tournament to a competitor of one of Rugby Europe Sponsors</p> <p>After 31st November for Snow Championship, Serie sponsorship Rights will be released to Host Unions (Tour Legs & Tour Finals) – except rights retained for Rugby Europe organisation.</p> <p>Rugby Europe is reserving follow categories:</p> <ul style="list-style-type: none"> - Balls (RHINO) - Match officials’ apparel (ERREA) |
| LOCAL COMMERCIAL RIGHTS | <p>All revenue received and/or derived from the exploitation in the Host Union of the following Local Rights shall be Host Union Revenue:</p> <ol style="list-style-type: none"> 1. Merchandising <p>With the exception of the brand category of the title sponsor, Societe Generale, Rhino Match Ball supplier, and Errea Textile Supplier the non-exclusive right of the Host Union to use the Marks in connection with Advertising Materials and the manufacture, merchandising, packaging, distribution and sale of Licensed Products (and on the packaging thereof and the Advertising Materials related thereto).</p> <ol style="list-style-type: none"> 2. Ticketing <p>All ticketing revenues in respect of the Championship matches in the territory of the Host Union.</p> |

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| | <p>3. Concession Vending Rights</p> <p>The right to sell and/or license the right to sell products through concession, vending, distribution or selling points in relation to the Tournament subject to the approval of Rugby Europe in respect of design and the use of the Rugby Europe ‘mark’. In the event that such Rights are exercised, the Host Union will provide Rugby Europe with 8 pieces of each item at no cost to Rugby Europe.</p> <p>4. Hospitality</p> <p>The right to sell and/or license the right to sell corporate and/or other hospitality in relation to the Tournament as a whole or as to any part thereof.</p> <p>5. Venue</p> <p>Any payment made by a Host Union Venue or Training Venue in return for staging a Match / training session in relation to the Championship.</p> <p>6. Sponsorship Rights</p> <p>The right to associate any commercial entity with the Tournament in the territory of the Host Union by means of any combination of the Local Rights should Rugby Europe not exercise this right by 31st March each year for Beach Rugby and by 31st October each year for Snow Rugby.</p> <p>7. Supplier Rights</p> <p>The right to licence and/or appoint official suppliers in relation to the Tournament matches within the territory of the Host Union subject to the prior written approval of Rugby Europe and where such suppliers do not conflict with or infringe Rugby Europe sponsors and/or commercial rights partners</p> |
| <p>Advertising and Commercial Rights of the Organiser</p> | <ul style="list-style-type: none"> - Use of the Rugby Europe logo - Use of the tournament logo inclusive of Title / presenting sponsor - All Governmental and commercial opportunities - Appointment local sponsors and partners - Any other business opportunity according the International and Host country laws. |
| <p>Banners, Flags, Backdrops</p> | <ul style="list-style-type: none"> - 50% of banners and flags around the court plus 50% from all amount of the overall space of the other areas and materials, including the backdrops, podiums etc. are for the Organiser. - 50% for Rugby Europe partners and RE branding. Logos placing and all materials must be approved by Rugby Europe and produced according the RE marketing regulation. |

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| | - Flags of the participating countries, RE and RE sponsors and partners. |
| Players Area on the Court | 100% Organiser |
| Sport Equipment | 100% RE and its sponsors |
| Uniform (for organisers and officials) | Referees and RE Officials = 100 % Errea equipment Local Organisation = Errea equipment to purchase to Errea or White Mark equipment - |
| VIP Area and Ticketing | The Host Union shall provide (if requested by 30 days before the event) to Rugby Europe up to 25 VIP tickets (in total, but with access to purchase additional numbers) complimentary for food and beverage for Rugby Europe Corporate Hospitality and post-tournament banquet purposes. The Host Union shall provide to Rugby Europe up to 50 complementary Category 1 tickets for RE sponsors (if requested by 30 days before the event) |
| Printing Materials | Together for the RE and the Organiser (50% - RE, 50% – LOC) List of materials that is mandatory for the Tour's Leg and Final: <ul style="list-style-type: none"> - Brochure - Poster - Country flags - Accreditations |
| Balls | Each team receive 1 RE Rhino match ball before tournament. Host Unions will be provided with Rhino balls to be used for the competition. All commercial/promotional activities implemented around or during the competition shall be done with Rhino or white mark products |
| PROMOTION | |
| Promotion Plan | Mandatory. To be presented to Rugby Europe for the approval. |